

ACCOUNTABLE CARE

SYMPOSIUM

presented by wellvana

2026

SPONSORSHIP PACKET

Why sponsor the 2026 Accountable Care Symposium presented by Wellvana?

The Accountable Care Symposium is the nation's preeminent value-based care event, drawing hundreds of top voices from across the country to explore better, smarter, and more thoughtful solutions to the biggest challenges facing healthcare today. But they can't do it without the right partners by their side—that's where you come in.

We hope you'll consider sponsoring this yearly event that pushes the bounds of what's possible in healthcare, as our partners look to "Win as One" in 2026 and beyond.



SPONSORSHIP ADVANTAGES:

- Showcase your expertise to 300+ professionals and decision-makers in value-based care
- A front row seat to the unique needs of clinical networks, hospital systems and more
- Automatic entrance to all Symposium sessions and keynotes*

*All Sponsors are required to register for Symposium and will be provided with a comp-code.

“Being able to connect with other ACO leaders and develop relationships...allows for sharing ideas to [create] better workflows for our patients.”

– BETH RAMEY *Director/Manager* | Marshall Health Network

WHO ATTENDS THE ACCOUNTABLE CARE SYMPOSIUM?

Leaders from many of the biggest health systems, community hospitals, and rural health clinics attend each year, putting your brand/product in front of key decision makers. Attendee roles typically include:

- *Executive Leadership*
- *Physician Leaders*
- *Thought Leaders*
- *Population Health Nurses*
- *Policy Experts*
- *Accountable Care Champions*

SPONSORSHIP LEVELS

SPONSORSHIP OPTIONS	PLATINUM - \$10,000 2 AVAILABLE	GOLD - \$7500 5 AVAILABLE	SILVER - \$5000 8 AVAILABLE
ON-SITE BRANDING			
Logo recognition on General Session conference signage	X		
Giveaway available at registration	Item	Item	1-page Brochure
30 Second Video Played prior to general session	X		
Printed Agenda	Logo	Logo	Logo
DIGITAL MARKETING			
Feed Post on Attendee App	X		
Live Push Notification on Attendee App	X	X	X
LinkedIn Thank You Post	X	X	X
Company recognition on Event Page	Logo + Banner + Link	Logo + Link	Logo
Footer in promo emails with logo/thank you	3	2	1
Logo displayed in break video/slideshow on screens	X	X	X
Attendee list (name, company and title only)	X	X	X
EXHIBIT OPTIONS			
Table top booth in exhibit hall	Upgrade to 2x size	X	X
Full Conference registrations	5	3	2
ADDITIONAL OPTIONS — FIRST COME, FIRST SERVE (1 OPTION INCLUDED FOR PLATINUM SPONSORS)			ADDITIONAL COSTS BELOW
Breakfast Sponsor (2 available)			\$2,000
Lunch Sponsor (2 available)			\$2,000
Welcome Reception Sponsor			\$5,000
Networking Reception Vendor Sponsor			\$5,000
Barista Sponsor			\$5,000
Coffee/Snack Break Sponsor			\$2,000

Items sell out quickly!

To see if your selection is still available, please contact our Events team at events@wellvana.com

2026 SPONSORSHIP CONTRACT

Contact Information (please print): _____

Vendor Attendance: _____

Vendor attendance is limited to those companies/firms sponsoring this event. Contact the Wellvana Events Team for more information: Email: events@wellvana.com

Company Name (EXACTLY as you wish it to appear) _____ Contact Person & Title _____

Mailing Address _____ Email _____ Telephone (area code) _____

City _____ State _____ Zip Code _____ Website _____

CONFERENCE SPONSORSHIP LEVELS

Note: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

☐ **Platinum** (\$10,000)

☐ **Gold** (\$7,500)

☐ **Silver** (\$5,000)

INVOICING INFORMATION

Note: Wellvana will send an invoice based on the Conference Sponsorship options selected within this contract. Payment is due within thirty (30) days of the date that invoice is initially received.

☐ Check if you would like to send the invoice to a different contact than above and complete the information below.

Contact Name

Email for Invoice Delivery

Billing Address

City

State

Zip

ADDITIONAL OPTION(S) SELECTION

Please list all additional sponsorship options you would like to purchase. Platinum Level Sponsorships include one (1) additional option as part of package level. **Note:** Selection does not guarantee availability.

Sponsorship Guidelines: Wellvana reserves the right to determine the appropriateness of sponsorships and to limit the number of sponsors. Acceptance of sponsorship does not imply Wellvana's endorsement of sponsor's products or services in any way

The attached Terms and Conditions are incorporated herein by reference.

Customer Signature

Date

Wellvana Signature

Date

Terms & Conditions

- 1. Sponsorship.** Company hereby agrees to be a sponsor at the upcoming 2026 Accountable Care Symposium presented by Wellvana Health, LLC as applicable. The sponsorship level(s) selected by Company is indicated above.
- 2. Sponsorship Benefits.**
 - a. In consideration of Company's payment of the Sponsorship Fee, Wellvana Health, LLC will provide Company with the benefits detailed (for the sponsorship level(s) and additional options selected by Company) on the Conference Sponsorship Options attachment (collectively, the "Sponsorship Benefits"), as applicable.
 - b. Sponsorship levels that include a display area receive a 6' skirted table with two chairs. Additional exhibitor services including, but, not limited to, electricity, may be available from the venue for an additional fee.
 - c. Company will be identified on the Event website including a link from the Event website to the Company specified URL identified above.
 - d. NOTWITHSTANDING ANYTHING TO THE CONTRARY, TO BE RECOGNIZED IN EVENT COLLATERAL AND/OR INCLUDED ON APPLICABLE EVENT SIGNAGE, WELLVANA HEALTH, LLC MUST RECEIVE: (i) COMPANY'S MARKS ON OR BEFORE MARCH 1, 2026 AND (ii) THE SPONSORSHIP FEE ON OR BEFORE MARCH 1, 2026. COMPANY MARKS MUST BE PROVIDED IN A MUTUALLY ACCEPTABLE FORMAT.
- 3. Sponsorship Fee.** As consideration for the Sponsorship Benefits, Company hereby agrees to pay Wellvana Health, LLC a fee equal to the amount(s) detailed above for the applicable sponsorship level(s) and additional options selected by Company (collectively, the "Sponsorship Fee"). The Sponsorship Fee will be immediately invoiced, and payment will be due within thirty (30) days of the date that invoice is initially received. All amounts listed exclusive of taxes.
- 4. License Grant.**
 - a. Wellvana Health, LLC hereby grants to Company, and Company hereby accepts, a non-exclusive, non-transferable, non-sublicensable right and license to use the Wellvana Health, LLC Marks, during the Term, as necessary to:
 - i. receive the Sponsorship Benefits;
 - ii. in its advertising, marketing, and promotional materials in all formats and media, including on its website, mobile apps, and social marketing pages on third-party websites and mobile apps, to identify and promote its association with and its status as a sponsor of the Event; and
 - iii. on Event collateral that Company is obligated or otherwise permitted to create and distribute at or in connection with the Event;
 - b. Company hereby grants to Wellvana Health, LLC, and Wellvana Health, LLC hereby accepts, a non-exclusive, non-transferable, non-sublicensable right and license to use the Company Marks, during the Term, as necessary to:
 - i. provide the Sponsorship Benefits;
 - ii. in its advertising, marketing, and promotional materials in all formats and media, including on its website, mobile apps, and social marketing pages on third-party websites and mobile apps, to identify and promote Company's association with and its status as a sponsor of the Event; and
 - iii. on Event collateral and materials created by Wellvana Health, LLC.
 - c. Each party shall submit examples of all proposed uses of the other party's Marks to the other party for written approval, provided that any failure of a party to object in writing to any proposed use within two (2) weeks of the initial submission for approval shall be deemed an approval of the proposed use.
 - d. Each party shall use the other party's Marks solely in accordance with the other party's intellectual property usage guidelines and quality control standards (if provided), as the same may be updated from time to time. Neither party shall use, register, or attempt to register in any jurisdiction any Marks that are confusingly similar to or incorporate any of the other party's Marks. All uses of a party's Marks and all goodwill associated therewith shall inure solely to the benefit of such party, and each party shall retain, all title, right, and interest in and to its Marks.
- 5. Code of Conduct.** The Event is an educational conference for healthcare professionals and leaders. All business and promotional activities must be confined to Company's designated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable (in Wellvana Health, LLC's sole discretion) are expressly prohibited. Outside food and beverages are expressly prohibited. Any private social functions hosted by Company must be scheduled at a time and place

Terms & Conditions (contd.)

where it will not conflict with official Event activities.

- 6. Sponsored Event Communications** – Sponsors will not excessively send solicitous messages to conference registrants. Wellvana Health, LLC prohibits sponsors from sending any solicitous advertising to conference registrants prior to the event.

7. Representations; Warranties.

- a. Each party represents and warrants to the other party that: (i) it is duly organized, validly existing, and in good standing under the laws and regulations of its jurisdiction of incorporation, organization, or chartering; (ii) it has the full right, power, and authority to enter into this Agreement; (iii) the execution of this Agreement by its representative has been duly authorized by all necessary corporate actions; and (iv) when executed and delivered by both parties, this Agreement will constitute legal, valid, and binding obligations of the parties.
- b. Company represents and warrants that: (i) it will not promote a Wellvana Health, LLC competitor (or a service that is competitive to those offered by Wellvana Health) at the Event; (ii) it and its employees have not been: (A) excluded from participation in any federal health care program; or (B) debarred, suspended or otherwise excluded from participating in any federal or state procurement or non-procurement program or activity, and to the best of its knowledge, there are no pending or threatened governmental investigations that may lead to such exclusion; and (iii) it owns or has a license right to promote the products and services it will promote at the Event.

8. Term; Cancellation; Termination.

- a. The term of this Agreement will commence as of the date it is signed by the parties and, unless terminated earlier pursuant to an express provision of the Agreement, will continue thereafter until June 1, 2026 (“Term”).
- b. This Agreement may be terminated as follows:
 - i. with written notice, subject to a ten (10) calendar day cure period (measured from the date the non-terminating party first received notice of its alleged breach), a party may terminate this Agreement without penalty should the other party fail to pay all amounts owed when due;
 - ii. with written notice, subject to a thirty (30) calendar day cure period (measured from the date the non-terminating party first received notice of the alleged breach), a party may terminate this Agreement without penalty should the other party breach a material obligation arising under this Agreement.

- 9. Acknowledgements.** All sponsorships for the Event are approved in Wellvana Health, LLC’s sole discretion. Wellvana Health, LLC: (a) does not guarantee or represent that this sponsorship will be exclusive to Company, in any manner; and (b) reserves the right, in its sole discretion, to exclude or eject Company from the Event for its breach of this Agreement. The venue hosting this Event may impose additional requirements on your participation, including, but, not limited to, a minimum insurance requirement or additional forms that must be completed. Additional information will be provided if applicable.

10. Definitions.

- a. “Agreement” collectively refers to the Sponsor Contract, these Terms and Conditions, and the Conference Sponsorship Options attachment.
- b. “Event” refers to the 2026 Accountable Care Symposium Presented By Wellvana Health, LLC.
- c. “Marks” collectively refers to the applicable party’s artwork, trademarks, trade names, service marks, designs, logos, domain names, and/or any other indicators of the source or origin of any product or service.

- 11. Miscellaneous.** The relationship between the parties is that of independent contractors. Nothing in this Agreement shall be construed as creating any agency, partnership, joint venture, or other form of joint enterprise, employment, or fiduciary relationship between the parties, and neither party shall have authority to contract for or bind the other party in any manner whatsoever. This Agreement constitutes the entire agreement between the parties with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties, both written and oral, with respect to such subject matter. Neither party may assign or otherwise transfer any of its rights or obligations under this Agreement without the other party’s prior written consent. This Agreement may be executed in counterparts, each of which is deemed an original, but all of which together are deemed to be one and the same agreement. A signed copy of this Agreement delivered by email or other electronic means, including, but, not limited to, copies that are signed via electronic signature, shall be deemed to have the same legal effect as delivery of any original signed copy of this Agreement.